



Dear Sponsor,

As Boosters of the Dawson High School baseball program, we want to thank you for your assistance with the necessary financial support every successful high school program depends upon; whether you are from the surrounding community or a local business, we need your help for the Dawson Eagles Baseball players to achieve their goals both on and off the field. We desperately need your help to build the Dawson High School program into a winner and help produce the leadership we expect in our student athletes. The Dawson Baseball Booster Club otherwise known as the Dawson Bullpen Club is extending an invitation to you and your company to become a Corporate Sponsor for the 2011-2012 Dawson Eagles Baseball team. We have many needs throughout the season that you can assist us in meeting through financial contributions, goods and labor. As the baseball program continues to grow, Dawson will have many areas that will require financial support. We will need building materials and/or labor, game balls, videotapes, video equipment, press box sound equipment, scholarships, and financial contributions. We feel these are the areas that the Corporate Sponsors could make a HUGE impact on the Dawson High School Baseball Program, now and for many years to come.

The Dawson Baseball Booster Club can offer your business advertisement exposure to hundreds of people who attend our games during the season, as well as thousands of people who will utilize our facilities to host tournaments in the area. Now that we are at the Cullen location there are thousands of cars from students and faculty alone who come to Dawson daily. Visitors from other school districts such as Houston, Clear Creek, Galveston, Fort Bend, Humble, Pasadena, Alvin, Santa Fe, and Spring will be at our facilities throughout the course of the year. Here is a great opportunity to reach these potential customers and gain your business some publicity within the rapidly growing city of Pearland and the surrounding communities. With the building of our new baseball program, the exposure will only grow as our Dawson Eagle Baseball program grows. We would like for your corporation to be involved in not only building our program but also helping to build the leaders of tomorrow.

We offer five levels of Corporate Sponsorship from which you may choose. Please review the enclosed information as it describes the advantages of each package. We hope that you will choose to support the Dawson Eagles Baseball program for the 2011-2012 season. Not only is this a great way to advertise and market your business, but it also creates a TREMENDOUS opportunity to help our young people - and their coaches - bring championships to Pearland.

Thank you in advance for your time and consideration. If you have any questions or would like additional information, please contact Mike Dewey or Michael Smith.

Sincerely,

Michael L Dewey

Michael L Dewey
Dawson Bullpen Club - President

Sincerely,

Michael Smith

Michael Smith
Dawson Bullpen Club – Vice President



2011-2012 CORPORATE SPONSORSHIP PROGRAMS

■ DAWSON HIGH SCHOOL BASEBALL BULLPEN CLUB ■

BENEFITS	RED EAGLE	WHITE EAGLE	BLUE EAGLE	GRAND SLAM	ALL STAR
5' x 8' SIGN DISPLAYED ON THE FENCE AROUND THE BASEBALL FIELD	NO	NO	YES	YES	YES
PLAQUE TO BE DISPLAYED AT YOUR BUSINESS	NO	NO	PLAQUE	PLAQUE	PLAQUE
LISTING ON THE DAWSON BASEBALL WEB-SITE	NO	YES	YES	YES	YES
COMPANY NAME ANNOUNCED OVER THE PA SYSTEM DURING ALL HOME BASEBALL GAMES	YES	YES	YES	YES	YES
SPONSOR LISTING IN THE MEDIA GUIDE	YES	YES	YES	YES	YES
DAWSON BASEBALL POLO	NO	NO	YES	YES	YES
RECOGNITION AT THE END OF YEAR BASEBALL BANQUET AND TWO TICKETS TO ATTEND	NO	NO	NO	YES	YES
FRONT PAGE RECOGNITION ON WEB SITE	NO	NO	NO	YES	YES
TOP BILLING ON WEB SITE AND HALF-PAGE AD IN MEDIA GUIDE	NO	NO	NO	NO	YES
ANNUAL RATE	\$100	\$250	\$500	\$700	\$1000

INCLUDE AN AD IN THE MEDIA GUIDE TO ANY PACKAGE FOR:

BUSINESS CARD SIZE AD	\$100
ONE-HALF PAGE AD	\$200
FULL PAGE AD	\$300


2011-2012 CORPORATE SPONSOR APPLICATION

■ DAWSON HIGH SCHOOL BASEBALL BULLPEN CLUB ■

SPONSOR INFORMATION		
BUSINESS NAME		
ADDRESS		
CITY	STATE	ZIP
CONTACT NAME	CONTACT'S PHONE NO.	
CONTACT'S E-MAIL ADDRESS		

SELECT YOUR LEVEL OF SPONSORSHIP					
	RED EAGLE SPONSOR	WHITE EAGLE SPONSOR	BLUE EAGLE SPONSOR	GRAND SLAM SPONSOR	ALL STAR SPONSOR
2011-2012 SPONSOR RATES	<input type="checkbox"/> \$100	<input type="checkbox"/> \$250	<input type="checkbox"/> \$500	<input type="checkbox"/> \$700	<input type="checkbox"/> \$1000
I am unable to participate as a Corporate Sponsor, please accept my donation of \$ _____					

MEDIA GUIDE				
MEDIA GUIDE OPTIONS	<input type="checkbox"/> \$100 Business Card Size	<input type="checkbox"/> \$200 One-Half Page	<input type="checkbox"/> \$300 Full Page	

GETTING STARTED IS EASY...	
<ol style="list-style-type: none"> 1. COMPLETE THIS APPLICATION 2. MAKE CHECK PAYABLE TO "DAWSON BULLPEN CLUB" 3. MAIL THIS APPLICATION <u>WITH</u> PAYMENT TO <div style="margin-left: 40px;"> Dawson Baseball Bullpen Club Attn: Mike Dewey 2526 Lansing Circle Pearland, TX. 77584 </div> 4. E-MAIL TO MLDEWEY@GMAIL.COM 5. IF YOU HAVE QUESTIONS, CALL CLAUDIA BOAKE AT 713-302-9509 	

Dawson Baseball Bullpen Club is a 501(c)3 and all donations are tax deductible.